
MARIAH SALTER

☎ (845) 405-2656
✉ mariahsalter@gmail.com
🌐 www.mariahsalter.com

EDUCATION & CERTIFICATIONS

Graphic Design | AA

SUNY Rockland
GRADUATED 2018

Graphic Design & Photography | BFA

SUNY Purchase
GRADUATED 2020

Florida Educators Certificate

Florida Dept of Education
Valid 11/07/22-11/07/25

PRO. SKILLS

ADOBE

INDESIGN/ ILLUSTRATOR/PHOTOSHOP
LIGHTROOM/BRIDGE & PREMIERE PRO
MAC OS/IOS
ASANA/SLACK/TRELLO
KEYNOTE/PAGES/NUMBERS/IMOVIE
GOOGLE DOCS & SHEETS
EMAIL/SOCIAL MEDIA MARKETING
ECOMMERCE PHOTOGRAPHY
CONTENT CREATION
SOCIAL MEDIA ACCT. MANAGEMENT
ACCESSIBILITY DESIGN
DSLR PHOTOGRAPHY
PHOTO RETOUCHING
PHOTO EDITING & MANIPULATION
PUBLIC SPEAKING/PRESENTATION SKILLS
PROJECT LEADERSHIP
PROBLEM SOLVING
PERSONAL & INTERPERSONAL SKILLS
FONT MANAGEMENT
CREATIVE THINKING
CUSTOMER SERVICE

REFERENCES

PROFESSIONAL STATEMENT

I am a certified professional in photography, graphic design, and education with my work exhibiting adaptability across diverse domains. I am highly self motivated & my versatile background in both freelance and collaborative roles allow me to approach every project and teaching opportunity with enthusiasm, continually aspiring to achieve excellence within my fields of expertise and beyond. Presently, I am seeking a position aligned with my experience that will not only allow for me to gain further knowledge in my area of expertise but allow for me to grow & stay curious.

WORK EXPERIENCE

2022-Present APPLE | SPECIALIST

- Welcomed and engaged customers to discern their preferences and requirements upon store entry.
- Provided product information, notifying customers and team members of sales and promotional updates.
- Articulated product attributes accurately, utilizing open-ended inquiries to pinpoint customer needs and suggest ideal products or services.
- Proficient in instructing both individuals and groups on the full range of Apple products to enhance their overall Apple ecosystem experience.
- Actively pursued personal growth and learning to share sales and customer service best practices with team members, enhancing store efficiency.
- Communicated precise expectations and objectives to team members.

2020-2022 MEHRON MAKEUP | GRAPHIC DESIGNER & PHOTOGRAPHER

- Managed social media accounts and generated captivating marketing content for various professional makeup segments, including Performance, Special FX, and Beauty Makeup products while maintaining brand guidelines.
- Researched, developed, and deployed graphics for diverse digital channels such as advertisements, websites, banners, email promotions, blogs, social media posts, and brochures for corporate team.
- Collaborated in curating and choosing model photography for packaging and promotional campaigns.

2019-2020 SMITH & WARREN | GRAPHIC DESIGNER & PHOTOGRAPHER

- Proficiently manage social media accounts & track performance metrics.
- Create diverse content for websites, advertisements, merchandise design, POS displays, and various collateral materials.
- Actively contribute to product development and design through detailed illustration and sketching.

2015-Present MARIAHPHOTODESIGN LLC. | FREELANCE PHOTOGRAPHER & DESIGNER

My photography portfolio spans a wide spectrum of genres, encompassing portrait, commercial, product, event, concert, fashion, editorial, e-commerce, and real estate photography. In the realm of Graphic Design, my expertise extends to the creation of impactful POS displays, web and print advertising materials, engaging social media content, intricate illustrations, website design, versatile packaging solutions, and comprehensive UX/UI design.

PRO @ APPLE
MATHEW DOMENIC
(813) 505-6177

MARKETING @ MEHRON INC
KATIE PEREZ
KATIEP@MEHRON.COM

PROFESSOR @ SUNY RCC
SARA MACEL
SMACEL@SUNYROCKLAND.EDU

LEAD @ APPLE
JUAN GONZALEZ
(813) 393-4720

CREATIVE @ APPLE
AIMEE AMAYA
AIGLESIA@APPLE.COM

PROFESSOR @ SUNY RCC
EILEEN MACAVERY
EMACAVERY@GMAIL.COM